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24 March 2021

Dear Colleagues

Announcement of possible offer for Gamesys Group plc ("Gamesys")

We are writing to you to inform you of recent developments relating to Gamesys as required under Rule 2.11 of the City Code on Takeovers and Mergers (the "**Code**").

On 24 March 2021, Gamesys and Bally's Corporation ("**Bally's**") announced a possible combination of Bally's with Gamesys, pursuant to which Bally's would acquire the entire issued and to be issued share capital of Gamesys (the "**Possible Combination**") (the "**Announcement**").

A copy of the Announcement will be made available on Gamesys' website at <https://www.gamesysgroup.com/investors/possible-offer-for-gamesys/>. This email is not a summary of the information in the Announcement and should not be regarded as a substitute for reading the Announcement in full.

Although the Announcement has put Gamesys into what is known as an "offer period" under the Code, there can be no certainty that the Possible Combination will lead to a firm offer being made under the Code.

If an announcement of a firm intention to make an offer is made by Bally's regarding the Possible Combination, the formal offer documentation providing further information about the Possible Combination will be made available on Gamesys' website in due course.

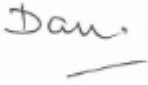
Gamesys wishes to inform you that, should employees appoint an employee representative, such employee representative would have the right under Rule 25.9(a) of the Code to provide a separate opinion on the effects of the offer on employment, in the event of a firm offer being made. Under the Code, the employee representative may then have that opinion appended to a circular on the offer (if made) that may be then published by Gamesys in accordance with Rule 25.1 of the Code. Gamesys will be responsible for the costs reasonably incurred by any employee representatives in obtaining advice required for the verification of the information contained in any such opinion.

You may request a hard copy of the Announcement (and any information incorporated into it by reference to another source) by contacting Gamesys' registrar, Computershare Investor Services PLC, at The Pavilions, Bridgwater Road, Bristol, BS13 8AE or on 0370 889 4098 (or +44 (0370) 889 4098 if calling from outside of the UK) between 8.30 a.m. and 5.30 p.m. Monday to Friday, excluding public holidays in England and Wales. A hard copy of the Announcement will not be sent to you unless you so request it.

You may also request that all future documents, announcements and information sent to you in relation to the Possible Combination should be sent to you in hard copy form, again by writing to the address set out above or by calling the telephone number above.

There may be incoming enquiries from members of the media regarding the Possible Combination over the next few days. As per the regulatory restrictions imposed by the Code, it is critical that no one from Gamesys provides any comment on incoming enquiries. Please direct any calls, emails or approaches from journalists, customers or other members of the public about the news to internal.comms@gamesysgroup.com.

Yours sincerely

A handwritten signature in black ink that reads "Dan" with a horizontal line underneath.

Dan Talisman

Company Secretary

This notification is being given in accordance with Rule 2.11(d) of the Code.

Directors' responsibility statement

The directors of Gamesys accept responsibility for the information contained in this communication (including any expressions of opinion). To the best of the knowledge and belief of the directors (who have taken all reasonable care to ensure that such is the case), the information contained in this communication is in accordance with the facts and does not omit anything likely to affect the import of such information.